Putting it Together

What do we know about our us, our speaking situation and our audience?

How should we present this information?
What should we say and how should we say it?

How is this info going to affect how I prepare and present?

Conduct research!

Brainstorm Topics
Brainstorm Main Points and Supporting Evidence
Brainstorm Opening and Closing Statements

What presentational aids will I use?
How will I keep my audience engaged?