Fixed Mind-set  
Intelligence is static

Growth Mind-set  
Intelligence can be developed

Leads to a desire to look smart and therefore a tendency to...

Leads to a desire to learn and therefore a tendency to...

CHALLENGES
...avoid challenges

...embrace challenges

OBSTACLES
...give up easily

...persist in the face of setbacks

EFFORT
...see effort as fruitless or worse

...see effort as the path to mastery

CRITICISM
...ignore useful negative feedback

...learn from criticism

SUCCESS OF OTHERS
...feel threatened by the success of others

...find lessons and inspiration in the success of others

As a result, they may plateau early and achieve less than their full potential.

All this confirms a deterministic view of the world.

As a result, they reach ever-higher levels of achievement

All this gives them a greater sense of free will.

GRAPHIC BY NIGEL HOLMES